

Privacy Policy 2023/01/Present

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SBC Express

Privacy Policy of SBC Express

At SBC Express, we are committed to protecting the privacy and security of our customers' personal information. This Privacy Policy outlines how we collect, use, disclose, and manage the information we gather from our customers.

Information We Collect:

Personal Information: When you use our courier services, we may collect personal information such as your name, address, contact details, and payment information.

Tracking and Logistics Data: We may collect information related to your shipments, including tracking numbers, package details, delivery addresses, and other logistics-related data necessary to provide our services.

Website Usage: When you visit our website, we may collect information about your browsing activities, such as IP addresses, cookies, and usage patterns, to improve our website's functionality and user experience.

How We Use Your Information:

Service Delivery: We use your personal information to provide and deliver our courier services, including processing shipments, tracking packages, and communicating with you about your deliveries.

Customer Support: Your information helps us to respond to inquiries, address customer service requests, and provide assistance when needed.

Improving Services: We analyze collected data to enhance our services, optimize routes, and improve the overall efficiency of our courier operations.

Marketing Communications: With your consent, we may send promotional offers, updates, and marketing communications about our services. You can opt out of these communications at any time.

Information Sharing and Disclosure: Third-Party Service Providers: We may share necessary information with third-party service providers who assist us in delivering our services, such as shipping carriers, payment processors, and IT support services.

Legal Compliance: We may disclose personal information if required to comply with legal obligations, enforce our policies, or protect the rights, property, or safety of SBC Express, our customers, or others.

Data Security:

We implement robust security measures to protect your personal information from unauthorized access, misuse, alteration, or disclosure.

Your Privacy Choices:

You have the right to access, correct, or delete your personal information held by SBC Express. You can also manage your preferences regarding marketing communications.

Changes to the Privacy Policy:

SBC Express reserves the right to update this Privacy Policy periodically. We will notify customers of any significant changes via email or through our website.

Contact Us:

If you have any questions, concerns, or requests regarding our Privacy Policy or the handling of your personal information, please contact us at <u>SBC Express</u>